

The Irrigated Cropping Council (ICC) are committed to proactively contributing and influencing a positive future for irrigated agricultural industries.

Our assets

People

Highly skilled and experienced team. A board of directors who lead for farmers. The ICC membership and community of practice.

Research and research data

ICC delivers high quality, independent research and extension to provide local, relevant information for growers.

Partnerships

ICC successfully manages and attract new partnerships with key players in the sector, including government and commercial interests.

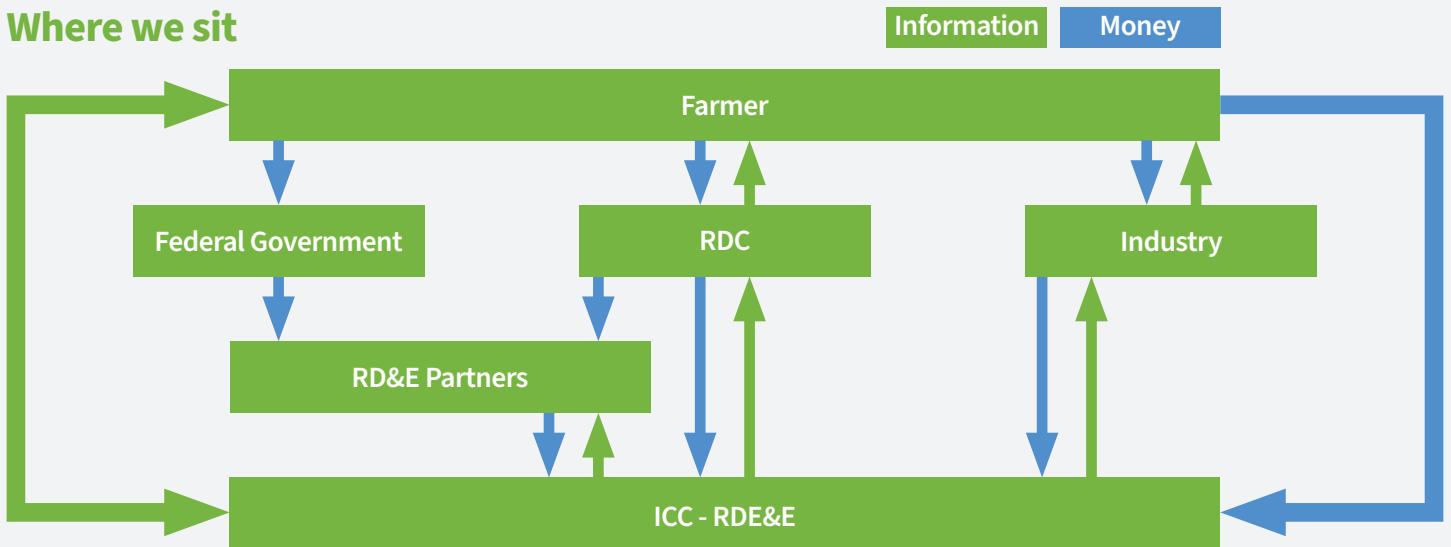
Equipment

Tangible assets required for field research.

Communications and extension

ICC manage and own a number of platforms to distribute timely and up to date information to the sector.

Where we sit



Where are we going?

People

- Team resourced to think strategically, target opportunities, grow professionally and monitor wellbeing
- Employer/board of choice

Partnerships

- Trusted collaborations beyond financial investment
- Leveraging networks and resources for benefit of all
- Agribusiness and agronomists supported to broaden execution of ICC RDE

ICC RDE&E

Research

- Outcomes focused
- Co-designed with members and partners
- Meeting impact and viability criteria

Development

- Showcasing research results on a paddock scale
- Celebrating grower success

Extension

- Timely, targeted, relevant
- Systems monitoring reach and uptake
- Branding aligned with the organisation

Executed

- Executed on farm

Assets

- Well maintained equipment with replacement plan
- State of art technology used and demonstrated

Well-funded

- All parts budgeted for impact

Data

- Utilising research database in project design, delivery, extension and evaluation